



AudPro Key Dates 2019-2020

Date	Event	Messaging Relevance
January 1 st	New Year's Day	Primary
January 2 nd	Bank Holiday (Scotland)	Primary
January 3 rd	School Christmas Holiday Ends	Secondary
January 7 th	Orthodox Christmas Day	Primary
January 14 th	Orthodox New Year	Primary
January 21 st	Tu B'Shevat (Arbor Day) – Jewish Holiday	Primary
January 25 th	Chinese New Year	Primary
January 25 th	Burns Night (Scotland)	Secondary
January 31 st	Submit Online Tax Returns	Secondary
February 14 th	Valentine's Day	Secondary
February 17 th	Random Acts of Kindness Day	Secondary
February 21 st	Maha Shivaratri – Hindu Holiday	Primary
February 25 th	Shrove Tuesday	Secondary
March 1 st	St. David's Day (Wales)	Primary
March 5 th	World Book Day	Secondary
March 9-10 th	Holi – Hindu Holiday	Secondary
March 9-10 th	Purim – Jewish Holiday	Secondary
March 15 th	Red Nose Day	Secondary
March 17 th	St Patrick's Day (Bank Holiday – Northern Ireland)	Primary
March 20 th	March Equinox	Secondary
March 22 nd	Mothering Sunday	Secondary
March 29 th	Daylight Saving Time Starts	Secondary
April 4 th	The Grand National	Secondary
April 10 th	Good Friday (Bank Holiday)	Primary
April 12 th	Easter Sunday	Primary
April 13 th	Easter Monday (Bank Holiday)	Primary
April 17 th	Orthodox Good Friday	Primary
April 19 th	Orthodox Easter	Primary
April 20 th	Orthodox Easter Monday	Primary
April 21 st	Queen Elizabeth's Actual Birthday	Secondary
April 23 rd	St. George's Day	
April 23 rd	Ramadan Begins	Primary
May 8 th	Early May Bank Holiday	Primary
May 23 rd	FA Cup Final	Secondary



