**AudPro Key Dates 2019/2020**

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| **Date** | **Event** | **Messaging Relevance** |
| January 1st | New Year’s Day | Primary |
| January 2nd | Bank Holiday (Scotland) | Primary |
| January 3rd | School Christmas Holiday Ends | Secondary |
| January 7th | Orthodox Christmas Day | Primary |
| January 14th | Orthodox New Year | Primary |
| January 21st | Tu B’Shevat (Arbor Day) – Jewish Holiday | Primary |
| January 25th | Chinese New Year | Primary |
| January 25th | Burns Night (Scotland) | Secondary |
| January 31st | Submit Online Tax Returns | Secondary |
| February 14th | Valentine’s Day | Secondary |
| February 17th | Random Acts of Kindness Day | Secondary |
| February 21st | Maha Shivaratri – Hindu Holiday | Primary |
| February 25th | Shrove Tuesday | Secondary |
| March 1st | St. David’s Day (Wales) | Primary |
| March 7th | World Book Day | Secondary |
| March 10th | Holi – Hindu Holiday | Secondary |
| March 10th | Purim – Jewish Holiday | Secondary |
| March 15th | Red Nose Day | Secondary |
| March 17th | St Patrick’s Day (Bank Holiday – Northern Ireland) | Primary |
| March 20th | March Equinox | Secondary |
| March 22nd | Mothering Sunday | Secondary |
| March 29th | Daylight Saving Time Starts | Secondary |
| April 6th | The Grand National | Secondary |
| April 10th | Good Friday (Bank Holiday) | Primary |
| April 12st | Easter Sunday | Primary |
| April 13nd | Easter Monday (Bank Holiday | Primary |
| April 17th | Orthodox Good Friday | Primary |
| April 19th | Orthodox Easter | Primary |
| April 20th | Orthodox Easter Monday | Primary |
| April 21st | Queen Elizabeth’s Actual Birthday | Secondary |
| April 23rd | St. George’s Day |  |
| April 24th | Ramadan Begins | Primary |
| May 4th | Early May Bank Holiday | Primary |
| May 18th | FA Cup Final | Secondary |
| May 25th | Spring Bank Holiday | Primary |
| June 4th | Eid | Primary |
| June 8th | Queen Elizabeth’s Official Birthday | Secondary |
| June 16th | Father’s Day | Secondary |
| June 21st | Summer Solstice | Secondary |
| July 1st | Wimbledon Tennis Championships Start | Secondary |
| July 14th | School Summer Holiday | Secondary |
| August 5th | Summer Bank Holiday (Scotland) | Primary |
| August 20th | Islamic New Year | Primary |
| August 26th | Summer Bank Holiday | Primary |
| September 1st | Islamic New Year | Primary |
| September 9th | End of School Summer Holiday | Secondary |
| September 23rd | September Equinox | Secondary |
| October 21st | School October Half Term | Secondary |
| October 27th | Daylight Saving Time Ends | Secondary |
| October 31st | Submit Paper Tax Returns | Secondary |
| October 31st | Halloween | Secondary |
| November 1st | School October Half Term Ends | Secondary |
| November 5th | Bonfire Night | Secondary |
| November 10th | Remembrance Sunday | Secondary |
| November 14th | Diwali | Primary |
| November 28th | Thanksgiving USA | Primary/Secondary |
| November 29th | Black Friday | Primary |
| November 30th | St. Andrew’s Day (Scotland) | Primary |
| December 2nd | Bank Holiday for St. Andrew‘s Day (Scotland) | Primary |
| December 2nd | Cyber Monday | Primary |
| December 22nd | Winter Solstice | Secondary |
| December 23rd | Hanukkah begins | Primary |
| December 23rd | School Christmas Holiday | Secondary |
| December 24th | Christmas Eve | Primary |
| December 25th | Christmas Day | Primary |
| December 26th | Boxing Day | Primary |
| December 28th | Substitute Bank Holiday for Boxing Day | Primary |
| December 30th | Last Day of Hanukkah |  |
| December 31st | New Year’s Eve | Primary |