**AudPro Key Dates 2019/2020**

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| **Date** | **Event** | **Messaging Relevance** |
| January 1st | New Year’s Day | Primary |
| January 2nd  | Bank Holiday (Scotland) | Primary |
| January 3rd  | School Christmas Holiday Ends | Secondary |
| January 7th  | Orthodox Christmas Day | Primary |
| January 14th  | Orthodox New Year | Primary |
| January 21st  | Tu B’Shevat (Arbor Day) – Jewish Holiday | Primary |
| January 25th  | Chinese New Year | Primary |
| January 25th | Burns Night (Scotland) | Secondary |
| January 31st  | Submit Online Tax Returns | Secondary |
| February 14th  | Valentine’s Day | Secondary |
| February 17th  | Random Acts of Kindness Day | Secondary |
| February 21st  | Maha Shivaratri – Hindu Holiday | Primary |
| February 25th  | Shrove Tuesday | Secondary |
| March 1st  | St. David’s Day (Wales) | Primary |
| March 7th  | World Book Day | Secondary |
| March 10th  | Holi – Hindu Holiday | Secondary |
| March 10th | Purim – Jewish Holiday | Secondary |
| March 15th  | Red Nose Day | Secondary |
| March 17th  | St Patrick’s Day (Bank Holiday – Northern Ireland) | Primary |
| March 20th  | March Equinox | Secondary |
| March 22nd | Mothering Sunday | Secondary |
| March 29th  | Daylight Saving Time Starts | Secondary |
| April 6th  | The Grand National  | Secondary |
| April 10th  | Good Friday (Bank Holiday) | Primary |
| April 12st  | Easter Sunday | Primary |
| April 13nd  | Easter Monday (Bank Holiday | Primary |
| April 17th  | Orthodox Good Friday | Primary |
| April 19th  | Orthodox Easter | Primary |
| April 20th  | Orthodox Easter Monday | Primary |
| April 21st  | Queen Elizabeth’s Actual Birthday | Secondary |
| April 23rd  | St. George’s Day |  |
| April 24th  | Ramadan Begins | Primary |
| May 4th  | Early May Bank Holiday | Primary |
| May 18th  | FA Cup Final | Secondary |
| May 25th  | Spring Bank Holiday | Primary |
| June 4th  | Eid | Primary |
| June 8th  | Queen Elizabeth’s Official Birthday | Secondary |
| June 16th  | Father’s Day | Secondary |
| June 21st  | Summer Solstice | Secondary |
| July 1st  | Wimbledon Tennis Championships Start | Secondary |
| July 14th  | School Summer Holiday | Secondary |
| August 5th  | Summer Bank Holiday (Scotland) | Primary |
| August 20th  | Islamic New Year | Primary |
| August 26th  | Summer Bank Holiday | Primary |
| September 1st  | Islamic New Year | Primary |
| September 9th  | End of School Summer Holiday | Secondary |
| September 23rd  | September Equinox | Secondary |
| October 21st  | School October Half Term | Secondary |
| October 27th  | Daylight Saving Time Ends | Secondary |
| October 31st  | Submit Paper Tax Returns | Secondary |
| October 31st | Halloween | Secondary |
| November 1st  | School October Half Term Ends | Secondary |
| November 5th  | Bonfire Night | Secondary |
| November 10th  | Remembrance Sunday | Secondary |
| November 14th  | Diwali | Primary |
| November 28th  | Thanksgiving USA | Primary/Secondary |
| November 29th  | Black Friday | Primary |
| November 30th  | St. Andrew’s Day (Scotland) | Primary |
| December 2nd | Bank Holiday for St. Andrew‘s Day (Scotland) | Primary |
| December 2nd  | Cyber Monday | Primary |
| December 22nd | Winter Solstice | Secondary |
| December 23rd  | Hanukkah begins | Primary |
| December 23rd  | School Christmas Holiday | Secondary |
| December 24th  | Christmas Eve | Primary |
| December 25th  | Christmas Day | Primary |
| December 26th  | Boxing Day | Primary |
| December 28th  | Substitute Bank Holiday for Boxing Day | Primary |
| December 30th  | Last Day of Hanukkah |  |
| December 31st  | New Year’s Eve | Primary |